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/launch\_financial\_capability\_fund

## IPA and the Citi Foundation Launch Fund to Create Evidence on Financial Capability

Innovations for Poverty Action and the Citi Foundation announced today the creation of the **Citi - IPA Financial Capability Research Fund**. The \$3.4 million program focusing on emerging economies seeks to incubate, develop, and rigorously study products and product-linked interventions to improve the poor's financial capability.

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The Citi-IPA Financial Capability Research Fund is supported by the Citi Foundation and will administer a competitive project solicitation process inviting expressions of interest from teams of practitioners and researchers seeking to test products and interventions aimed at improving the behavior of users of financial services.

Click here to read the full press release.

June 19, 2012