

Article Link

http://www.thebrokeronline.eu/Blogs/Boosting-Employment-in-Small-and-Medium-Ent...

Small and medium enterprise training for growth in The Broker



Ariela Alpert, Sarah Craig, and Lucia Sanchez, of IPA's <u>Small and Medium Enterprise (SME)</u> <u>Initiative</u>, have an article in <u>The Broker</u>, explaining a conundrum in the field - while training seems to help small businesses in the developing world grow, the research shows classroom management training consistently disappointing in effectiveness. They review what's known to date in the article <u>here</u>, and more on the initiative's work to find out how to grow small and medium-sized enterprises in the developing work is on their page, <u>here</u>.

October 06, 2014