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<http://www.psmag.com/health-and-behavior/five-studies-behavioral-science-and-in...>

Pacific Standard Magazine selects IPA studies for 4 of top 5 behavioral studies in development

Pacific Standard Magazine, in a piece about the power of behavioral research to spur development, cited their top five papers in the area. Four of them were IPA studies: Helping farmers in Malawi save, SMS reminders for savings in three countries, small incentives for immunizations, and HIV prevention through improving information in Kenya.

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