

Article Link

http://www.vox.com/2015/12/1/9826838/giving-tuesday-holiday-charity

Vox: IPA is a charity where your money will do the most good

Vox recommended IPA in its roundup "These are the charities where your money will do the most good," because IPA is a meta-charity, a charity that improves how other charities work.

"If they can turn a dollar of donations into substantially more than a dollar of increased donations to effective charities, isn't that the best use of my money?" asks Jeff Kaufman, a software developer who with his wife, Julia Wise, gives about half his income to effective charities and meta-charities.

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