

**Article Link**<http://www.vox.com/the-big-idea/2017/3/14/14914996/bill-gates-chickens-cash-afr...>

## In Vox, an open letter to Bill Gates

PI Chris Blattman published an open letter to Bill Gates in Vox.com, citing several IPA studies. Gates has a plan to boost chicken ownership in sub-Saharan Africa from five to 30 percent. But we know from rigorous randomized controlled trials that cash is cheap, effective, and easy to deliver. Blattman urges Gates to promote a randomized controlled trial to determine which is the most effective and efficient way to help the poor.

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