

**Timeline**

9:00 AM - 10:00 AM (US EDT)

**Date**

August 29, 2017

## Rebecca Rouse Presents at SEEP Webinar

Rebecca Rouse, Director of IPA's Financial Inclusion Program, presented along with other leaders in the digital finance field at a webinar sponsored by SEEP. The webinar explored two sides of the debate about how best to close the digital finance gender gap. One side argued that the best way to close the gap is to harness the insights of behavioral economics to design digital finance products that are tailored to women. The other side argued that all digital finance tools are similar, and so what really matters is increasing digital and financial literacy and making intrahousehold relations more equitable.

### Address

Webinar

### City

Arlington

### Country

United States