

## **Article Link**

https://www.ft.com/content/5405741a-e40e-11e7-97e2-916d4fbac0da

## IPA Research on Charitable Giving Cited in Financial Times

In a discussion of the evidence surrounding the effects of matching gifts on charitable giving, Caroline Fiennes cites IPA research by Dean Karlan and John List demonstrating that offering a match increased both the likelihood of giving and the amount of the gifts.

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