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# Quartz Features IPA Research on a Business Plan Competition in Nigeria

Quartz discusses how a business plan competition in Nigeria evaluated by IPA with the World Bank's David McKenzie gave \$100 million to over 3,000 entrepreneurs between 2012 and 2015. The program's success points to promising evidence for spurring economic growth, and is being copied in Kenya and elsewhere. You can hear a full episode of the NPR podcast Planet Money, explaining how the program in Nigeria worked, [here](#).

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