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Foreign Policy Op-Ed on the Potential of RCTs in Wake of Nobel Prize Win

<u>Mushfiq Mobarak</u> and <u>C. Austin Davis</u> write in a *Foreign Policy* op-ed on how the recent <u>Nobel prize win</u> points to the overall potential of randomized control trials (RCTs). They cite examples of IPA's work with researchers on the topics of <u>deworming</u>, helping farmers time <u>market prices</u> in Kenya, and improving <u>political accountability</u> and <u>sanitation</u> in Bangladesh. The column also cites <u>Chris Udry</u>'s work collecting data on investment and technology adoption in agriculture in West Africa as an example of the importance of rigorous and holistic evidence.

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