Innovations for Poverty Action

Article Link
https://pakobserver.net/intl-donor-offers-30m-masks-for-lahoremaskpehntahey-cam...

Pakistan Observer Highlights Support for Mask-Wearing Campaign

Pakistan Observer reports on support from local and international partners to NORMalize mask-wearing in Lahore, an effort recently bolstered by the social media campaign, #Lahore Mask Pehnta Hey (Lahore Wears Masks).

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