

MAY 2023



Philippines Socioeconomic Panel Survey

Beyond the Snapshot



How we work



Create Stronger Evidence

Conduct impact evaluations



Share Evidence Strategically

Disseminate and co-create evidence

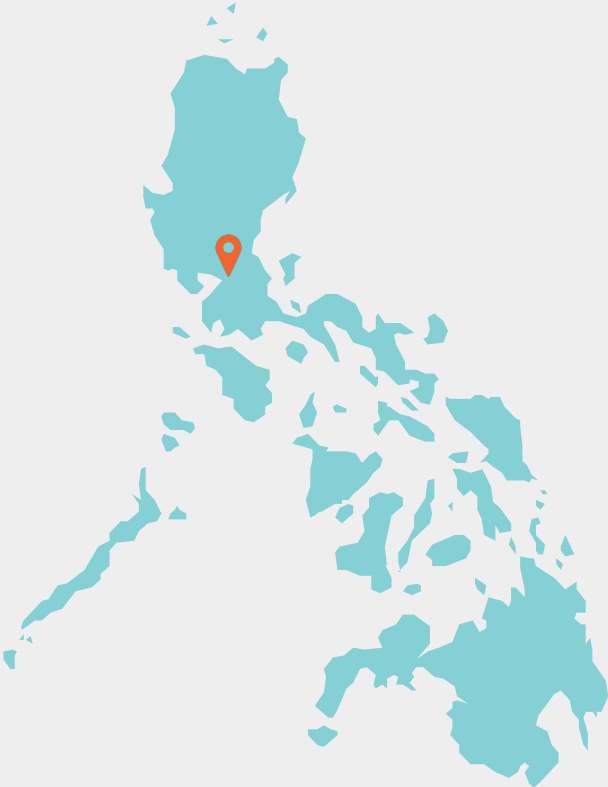


Equip Decision-makers to Use Evidence

Consulting, training and embedded learning labs

IPA Philippines

- Started work in the Philippines in **2003 (20 years)**
- Over **70 research projects** conducted in 83% of all provinces in the Philippines
- Main areas of focus include **Education, Financial Inclusion, Governance, Social Protection**



Philippines Socioeconomic Panel Survey



Location: Rural Western Visayas (Aklan, Antique, Capiz, Iloilo, Negros Occidental)



Scope: ~16,500 households across 750 barangays



2023 First wave of data collection in August
Regular data collection **every four years**
2043 Various interventions take place over **twenty-year time frame**

Objective is to provide **publicly available data** and a **rich panel of Filipino households** for government actors and NGOs to better understand the long-run processes of social and economic development

The panel will serve as a **unique platform** for enabling rigorous impact evaluations that **test long-run impacts of programs** designed to help people experiencing poverty

- All data collection
- Management of PSPS
- Engagement with local and central government

- Academic research lead
- Project design
- Lead funder



Evidence **generated** locally:

- Connecting local PIs to the PSPS
- Events & lectures

Evidence **used** locally:

- Government awareness of PSPS
- Government engagement of studies

Principal Investigators



Dean Karlan

Professor of Economics and Finance
Northwestern University



Chris Udry

Professor of Economics
Northwestern University

Other Researchers

Andrew Dillon | Northwestern University

Noam Angrist | University of Oxford

Emily Beam | University of Vermont

Gharad Bryan | London School of Economics

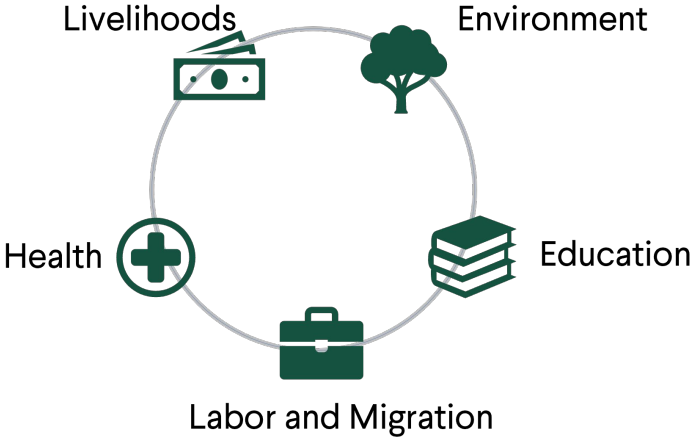
Jonathan De Quidt | Stockholm University

Catherine Thomas | Stanford University

Allan Bernando | De La Salle University

Julia Buzan | London School of Economics

Rich data for the Philippines Public



Wide coverage: encompassing topics of national interest (not just one sector focus)

Carefully curated questions: ensuring the data is most useful to stakeholders and LGUs

- **Core Committee** incl. PSPS researchers, PIDS and UPSE reviews the entire survey instrument
- **Focus Area Committee** invitees from DepEd, DSWD etc.) reviewing specific modules

Planned Studies



Research Methods

Dillon

What is the impact of enumerator skills on data quality?

Focus on enumerator effects (recruiting, training, motivation)



Barriers to Higher Education

Karlan, Udry, Angrist, Beam

What are barriers to take-up for higher education?

Promising cash transfer conditional on college attendance, ECD program, information on subsidies



Livelihoods (International Care Ministries)

Karlan, Udry, Bryan, De Quidt

Can group grants increase financial well-being through economies of scale?

Cash grants for productive livelihood given to ICM participants either individually or groups of 2-4

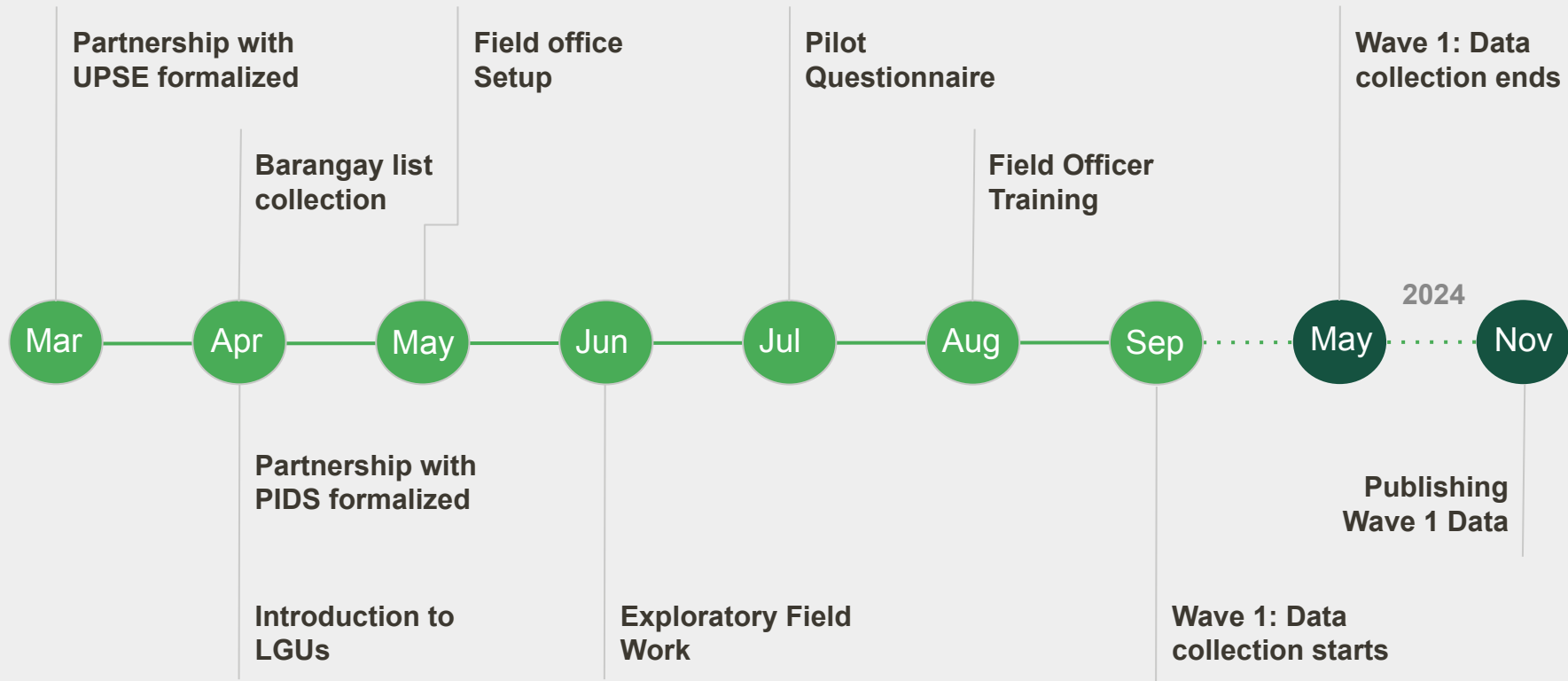


Aspirations and Goal Setting

Karlan, Udry, Thomas, Bernardo, Buzan

Can stating aspirations improve economic mobility?

Light-touch intervention showing aspirational video, setting collective and individual goals



More Evidence **For** Less Poverty

- Strong partnership with central, regional and local Governments
- Increased engagement of local researchers
- Data driven by demand

The PSPS gives a voice to those less heard. We aim to connect research and policy to cater to their needs, and make programs more effective.

A scenic coastal landscape featuring a traditional thatched-roof hut on a wooden platform near a sandy beach. The ocean is visible with waves breaking on the shore, and a range of green mountains stretches across the background under a blue sky with scattered white clouds. A concrete post-and-rail fence runs along the foreground, separating a grassy area from the beach.

Find out more!

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