

GINGER GOLUB

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EDUCATION

Columbia University, Mailman School of Public Health May 2014
Master of Public Health in Epidemiology, Certificate in Global Health

Sidney Kark Award in Epidemiology Recipient: presented to a student with exceptional commitment to research in global health

Highlighted Coursework: Public Health Surveillance ■ Applied Regression ■ Analysis of Categorical Data ■ Survey Design ■ Cardiovascular Disease Epidemiology ■ Advanced Topics in Global Health ■ Health Systems ■ Leadership & Innovation (winner of innovation challenge) ■ Public Health Program Planning

Cornell University, College of Human Ecology May 2009
Bachelor of Science in Nutritional Sciences, Concentration in Global Health

- Fulbright Scholarship Recipient
- Global Health Advisory Board Member

International Honors Program, Health & Community (India, China, South Africa) Jan – May 2008
Conducted case studies on HIV/AIDS and community response in each country

PROFESSIONAL EXPERIENCE

Innovations for Poverty Action, Nairobi, Kenya Feb 2022 – present
Acting Country Director

Oversee Kenya country office operations, budget and overall research management at IPA's largest office, employing 300+ staff with an annual budget of \$6M; Supervise IPA-K's policy, business development, HR/administration, IT and finance teams.

- Directly supervise Acting Deputy Country Director and research managers ensuring evaluations adhere to experimental designs, data quality protocols, donor agreements, project workplans and budgets
- Define, implement and monitor strategic priorities for IPA-K in the areas of operational efficiency, research management and quality, policy engagement
- Oversee/lead new project development and outreach to new partners and researchers (particularly among local researchers), including study design, costing, and writing funding proposals; Raising supplemental funding for existing projects
- Provide supervision and support to human resources, administration, IT and finance team, ensuring compliance with organizational policies
- Ensure country office structures are supported by incoming revenue through budget planning and management
- Identify and mitigate country office risks related to staff safety and security, financial sustainability and safeguarding the organization's reputation
- Lead in the strategic planning, rollout and monitoring of the Diversity, Equity and Inclusion (DEI) plan for Kenya
- Lead IPA-K's policy engagement and dissemination department; Cultivate relationships with policymakers and oversee planning of large dissemination events to share evidence and inform policymaking
- Manage project relationships and contracting with partners and senior researchers, in collaboration with grants/legal teams
- Represent IPA-K in meetings with government officials, partners, funders, and other stakeholders
- Develop and refine country program policies and tools. Implemented improved channels of organizational communication, both vertically and horizontally
- Lead portfolio management of managers and other country program staff
- Coordinate training and capacity building of staff, local development partners, and local researchers as part of the Researcher Diversification Initiative
- High-level payment and procurement approvals with signatory authority
- Active chairperson/member of the Senior Management Team of IPA-Kenya
- Active member of the IPA Global's Budget Template Steering Committee, former member of IPA Global's Financial Reporting Working Group

Innovations for Poverty Action, Nairobi, Kenya June 2021 – present
Deputy Country Director

Oversee research management of 20 concurrent impact evaluations in IPA's largest office, employing 300+ staff with an annual budget of \$6M; Supervise IPA-K's data quality and policy engagement teams; Business development, outreach to new partners, and management of existing partner relationships.

- Direct supervision of research managers, coordinators, and associates, ensuring evaluations adhere to experimental designs, data quality protocols, donor agreements, project workplans and budgets
- Collaborate with researchers to develop study designs, analyze data, and communicate study findings.
- Manage project relationships and contracts with partner organizations and senior researchers
- New project development and outreach to new partners, including study design, costing, and writing funding proposals; Raising supplemental funding for existing projects.
- Lead IPA-K's policy engagement and dissemination department; Cultivate relationships with policymakers and oversee planning of large dissemination events
- Supervision of the technical data quality support team; Oversee the roll-out of internal data quality audits
- Represent IPA-K in meetings with government officials, partners, funders, and other stakeholders
- Define and implement strategic priorities for IPA-K in the areas of research management and quality
- Develop and refine country program policies and tools. Implemented improved channels of organizational communication, both vertically and horizontally
- Lead recruitment for managers and other country program staff
- Coordinate training and capacity building of staff and local development partners
- High-level payment and procurement approvals; chair of the country office procurement committee
- Active member of the Senior Management Team of IPA-Kenya, which provides support in office policies and welfare
- Active member of the IPA Global's Budget Template Steering Committee, former member of IPA Global's Financial Reporting Working Group

Innovations for Poverty Action, Nairobi, Kenya

Nov 2019 – present

Senior Research and Business Development Manager

- Assess relevance of potential funding opportunities to organizational mission and make recommendations for action
- Develop new research studies in collaboration with Principal Investigators and partner organizations
- Prepare project budgets and proposals in response to funding opportunities under tight timelines
- Actively engage current/past researchers and partners; build new partnerships to develop and expand projects
- Coordinate IPA Kenya and global teams in the development of large-scale funding opportunities
- Oversee 3-5 impact evaluations utilizing quantitative and qualitative methods across various sectors
- Supervise 3-5+ research associates who oversee nationwide data collection; develop, employ and oversee research and data quality assurance protocols
- Supervise IPA Kenya's data team, ensuring compliance to data quality standards across all IPA Kenya projects
- Lead financial and contract management; manage donor, Principal Investigator, and partner relationships
- Oversee ethical compliance of protocols among projects within portfolio and prepare IRB submissions
- Support IPA's policy and dissemination activities through presentations on IPA's work and project findings
- Oversaw adaptation of global budget template to Kenyan context and lead updates and improvements moving forward
- Lead trainings on budgeting and project development to build capacity among existing staff
- Active member of the Senior Management Team of IPA-Kenya, which provides support in office policies and welfare
- Active member of the Financial Reporting Working Group, which developed the new budget template for IPA globally

Innovations for Poverty Action, Nairobi, Kenya

Jan 2017 – Oct 2019

Research Manager

- Oversee 4-6 impact evaluations utilizing quantitative and qualitative methods in health, agriculture, and education
- Supervise 6+ research associates who oversee a total of 150+ field staff in nationwide data collection activities
- Contribute to project development efforts including drafting of budgets and contributing to research designs
- Develop, employ, and oversee research and data quality assurance protocols
- Lead financial and contract management with World Bank, the Bill and Melinda Gates Foundation, and other donors
- Manage donor, Principal Investigator, and partner relationships through effective communication and diplomacy
- Active member of the Senior Management Team of IPA-Kenya, which provides support in office policies and welfare
- Present project findings to inform policymakers at key stakeholder forums

Innovations for Poverty Action, Nairobi, Kenya

Mar 2016 – Dec 2016

Research Coordinator

- Managed two research studies utilizing quantitative and qualitative methods in the areas of maternal health and behavioral economics
- Supervised research management staff who oversee 10+ field staff
- Assisted in protocol and data collection tool development and revision
- Developed and implemented research and data quality assurance protocols and procedures

Harvard School of Public Health and Jacaranda Health, Nairobi, Kenya

Sept 2014 – Feb 2016

Project Manager, Co-investigator

- Collaborate with Principal Investigators to conduct a randomized-controlled trial evaluating impact of cash transfers and birth planning on financial preparation for delivery, delivery decisions and birth outcomes for mother and baby
- Manage data collection, data analysis, study design, IRB correspondence, and instrument development
- Supervise Team Leader and 9 enumerators in all study activities: training, data collection, and logistics management
- Oversee budget of Gates Grand Challenges Grant of more than \$100,000; grant reporting and writing

ICAP (International Center for AIDS Care and Treatment Programs), Nyanza, Kenya

July 2013– Jan 2014

Program Intern

- Provided technical leadership on a pilot surveillance program integrating cardiovascular risk screening into HIV care in a rural health center serving 1700 HIV+ patients; collaborated with national, regional and local teams
- Created and trained health staff to use algorithms, guidelines, and flip charts as job aids; engaged in capacity building and mentorship for >20 clinicians, nurses, data clerks, and peer educators
- Performed data quality assurance and supported data team; analyzed and presented collected data to local and national stakeholders, sensitization meeting with hospital staff, and during student poster presentations

Public Health Solutions, New York, New York

Sept 2012 – May 2013

Contractor for Be the Generation Bridge

- Implemented social media campaigns to increase community awareness about pre-exposure prophylaxis for HIV (PrEP) and HIV vaccine trials
- Designed informational fliers and executed recruitment activities targeting key populations including transgender women and men who have sex with men (MSM)

Whitman-Walker Health, Washington, D.C.

Feb 2011 – May 2012

Regulatory Specialist and Study Coordinator

- Managed regulatory responsibilities for clinical trial research in HIV clinic: correspondence between site, sponsor, and IRB; contract and budget review and revision
- Coordinated clinical trials: conducted 15 patient visits/month; conducted informed consent procedures; input data electronically; used problem-solving skills when deviations occurred
- Counseled over 50 patients before and after HIV testing through effective communication and interpersonal skills

U.S. Student Fulbright Program, Kenya

Oct 2009 – Nov 2010

HIV Prevention Researcher: “Dance as a vehicle of HIV prevention education in Kenya”

- Collaborated with communities to hold educational performances on health-related issues and evaluated effectiveness through qualitative focus groups and key informant interviews
- Cultivated partnerships between local HIV outreach groups, HIV + support groups, and international NGOs
- Submitted final report to Kenyan government: National Council of Science and Technology (2011)

U.S. Embassy, Nairobi, Kenya

Aug – Nov 2010

Program Manager (Embassy requested my expertise based on success of Fulbright research)

- Organized and helped lead dance workshop and performance integrating 3 American and ~30 Kenyan dancers

Weill-Bugando Medical Center, Mwanza, Tanzania

July – Aug 2008

Global Health Summer Intern

- Conducted extensive chart review to research association of cryptococcal meningitis with antiretroviral use
- Awarded annual David E. Rogers Memorial Research Award by Weill Cornell Medical School

COMMUNITY INVOLVEMENT

Cornell University, Ithaca, NY

Assistant to Global Health Coordinator

Oct 2008 – May 2009

- Constructed and revamped student materials and website for Global Health Minor; designed materials for new service-learning course

Teaching Assistant: Introduction to Global Health Spring 2009

Teaching Assistant: The Art of Teaching Spring 2007

Research Assistant: Department of Nutritional Sciences Aug 2006 – May 2007

Cover Africa Dec 2006 – 2009

Founding Member, VP of External Communication

- Co-founded non-profit student organization at Cornell University which focused on malaria research and prevention

PUBLICATIONS

SUDHINARASET, M., LANDRIAN, M. A., **GOLUB, M. G. M.**, COTTER, M. S. Y., & AFULANI, P. A. (2021). Person-centered maternity care and postnatal health: Associations with maternal and newborn health outcomes. *AJOG Global Reports*, 100005.

Dorit T Stein, **Ginger Golub**, Claire W Rothschild, George Nyakora, Jessica Cohen, Margaret McConnell (2020). Bypassing high-quality maternity facilities: evidence from pregnant women in peri-urban Nairobi, *Health Policy and Planning*.

Giessler, K., Seefeld, A., Montagu, D., Phillips, B., Mwangi, J., Munson, M., ... & **Golub, G.** (2020). Perspectives on implementing a quality improvement collaborative to improve person-centered care for maternal and reproductive health in Kenya. *International Journal for Quality in Health Care*.

Cotter, S. Y., Sudhinaraset, M., Phillips, B., Seefeld, C. A., Mugwanga, Z., **Golub, G.**, & Ikiugu, E. (2020). Person-centred care for abortion services in private facilities to improve women's experiences in Kenya. *Culture, Health & Sexuality*, 1-16.

Golub, G., Sudhinaraset, M., Giessler, K., Dunlop-Korsness, K., & Stone, A. (2020). The Extended Role of Health Facility Cleaners in Maternity Care in Kenya. *International Perspectives on Sexual and Reproductive Health*, 46, 1-12.

Sudhinaraset, M., Landrian, A., Afulani, P. A., Diamond-Smith, N., & **Golub, G.** (2020). Association between person-centered maternity care and newborn complications in Kenya. *International Journal of Gynecology & Obstetrics*, 148(1), 27-34.

Phillips, B., Sudhinaraset, M., **Golub, G.**, Cotter, S. Y., Seefeld, A., & Mugwanga, Z. (2019, November). Measuring impact of a mobile phone-based, post-abortion support intervention in Nairobi, Kenya. In *APHA's 2019 Annual Meeting and Expo (Nov. 2-Nov. 6)*. American Public Health Association.

Siam ZA, McConnell M, **Golub G**, et al. (2019) Accuracy of patient perceptions of maternity facility quality and the choice of providers in Nairobi, Kenya: a cohort study. *BMJ Open*; **9**:e029486. doi: 10.1136/bmjopen-2019-029486

Sudhinaraset, M., Giessler, K., **Golub, G.**, & Afulani, P. (2019). Providers and women's perspectives on person-centered maternity care: a mixed methods study in Kenya. *International journal for equity in health*, 18(1), 83.

Sudhinaraset, M. Afulani, P.A., Diamond-Smith, N., **Golub, G.**, & Srivastava, A. (2018). Development of a Person-Centered Family Planning Scale in India and Kenya. *Studies in Family Planning*, 49(3), 237-258.

Cohen, J., Rothschild, C., **Golub, G.**, Omondi, G. N., Kruk, M. E., & McConnell, M. (2017). Measuring The Impact Of Cash Transfers And Behavioral 'Nudges' On Maternity Care In Nairobi, Kenya. *Health Affairs*, 36(11), 1956-1964.

Afulani, P. A., Diamond-Smith, N., **Golub, G.**, & Sudhinaraset, M. (2017). Development of a tool to measure person-centered maternity care in developing settings: validation in a rural and urban Kenyan population. *Reproductive Health*, 14(1), 118.

Cohen, J., **Golub, G.**, Kruk, M. E., & McConnell, M. (2016). Do active patients seek higher quality prenatal care?: A panel data analysis from Nairobi, Kenya. *Preventive Medicine*, 92, 74-81.

Golub, Ginger, et al. "The Relationship Between Distance and Post-operative Visit Attendance Following Medical Male Circumcision in Nyanza Province, Kenya." *AIDS and Behavior* (2015): 1-9.

Spiegel, P., & **Golub, G.** (2014). Refugees and health: lessons from World War 1. *The Lancet*, 384(9955), 1644-1646.

Working papers

The Effects of the COVID-19 Pandemic on Antenatal Care Utilization: A Cross-Sectional Study in Kenya.

The Economic Toll of COVID-19: A Cohort Study of Prevalence and Economic Factors Associated with postpartum depression in Kenya.

Sudhinaraset, M., Nakpong, M., Giessler, K., **Golub, G.**, Greene, C., Munson, M. “Can a Quality Improvement Intervention Improve Person-Centered Maternity Care in Kenya?”

Diamond-Smith, N., Phillips, B., Afulani, P., Srivastava, A., **Golub, G.**, & Sudhinaraset, M. “Person-centred Quality, Provider Involvement and Family Planning Continuation in India”.

PRESENTATIONS

American Public Health Association Annual Meeting and Expo: Nov 2-6, 2019, Philadelphia, USA.

“Measuring impact of a mobile phone-based, post-abortion support intervention in Nairobi, Kenya.” Phillips, B., Sudhinaraset, M., **Golub, G.**, Cotter, S. Y., Seefeld, A., & Mugwanga, Z.

International Conference of Family Planning: Nov 12-15, 2018, Kigali, Rwanda.

“A Facility-based Quality Improvement Initiative: Application of a Person-Centered Care Scale to Improve Family Planning Services in Kenya.” Geessler, K., Montagu, D., Sudhinaraset, M., Cotter, S., **Golub, G.**, Stone, A., Green, C., Munson, M., Rajasekharan, S.

International Conference of Family Planning: Nov 12-15, 2018, Kigali, Rwanda.

“The association between women’s empowerment and experiences of person centered quality of family planning services in Kenya.” Diamond-Smith, N., Phillips, B., Giessler, K., **Golub, G.**, Afulani, P., Sudinaraset, M.

International Conference of Family Planning: Nov 12-15, 2018, Kigali, Rwanda.

“Innovations in Quality Improvement: Using an improvement collaborative to improve person-centered family planning in Kenyan healthcare facilities.” Munson, M., Mwangi, J., Green, C., Rajasekharan, S., Jones, R., **Golub, G.**, Stone, A., Montagu, D., Giessler, K., Cotter, S., Seefeld, A.

Gender and Cash Based Assistance in Humanitarian Action: Feb 20, 2018, Nairobi, Kenya

“The Impact of Cash Transfers on Decision-Making Around Maternity Care in Nairobi, Kenya.” Cohen, J., Rothschild, C., **Golub, G.**, Omondi, G. N., Kruk, M. E., & McConnell, M.

Better Evidence Better Policies, For Achieving Health and Sanitation Access in Kenya Conference: Nov 21, 2017, Nairobi, Kenya.

“Measuring The Impact Of Cash Transfers And Behavioral ‘Nudges’ On Maternity Care In Nairobi, Kenya.” Cohen, J., Rothschild, C., **Golub, G.**, Omondi, G. N., Kruk, M. E., & McConnell, M.

International Conference on AIDS and STIs in Africa (ICASA): Nov 29 – Dec 4, 2015, Harare, Zimbabwe.

“Defining a catchment area for voluntary medical male circumcision clinical and follow-up services in Nyanza Province, Kenya.” **Golub, G.**, Herman-Roloff, A., Hoffman, S., Jaoko, W., Bailey, RC.

MEMBERSHIPS

- Fulbright Alumni Association
- AIDS and Behavior Peer Reviewer

SKILLS

Computer: User of statistical analysis packages: STATA, SAS, ArcGIS; Atlas.ti, Dedoose
User of programming platforms: Open Data Kit (ODK)/SurveyCTO
MS Office; EndNote; eClinicalWorks

Language: Intermediate proficiency in Swahili; basic proficiency in Spanish

Certifications: Human subjects ethics certificate from CITI; HIV/AIDS testing and counseling (former)