



Small and Medium Enterprise Program

11th Working Group Meeting

December 15, 2021

10:00 – 10:05 am	Welcome
10:05 – 11:20 am	Access to Markets Eric Verhoogen , <i>"Quality Complementarities and Pass-Through"</i> Morgan Hardy , <i>"Why Don't Small Firms Merge? Experimental Evidence on Information Barriers"</i> Rocco Macchiavello <i>"Organising Sourcing"</i>
11:30 am – 12:30 pm	Training, Management and Skills (I) Ashley Pople , <i>"Learning to see the world's opportunities: The impact of imagery on entrepreneurial success"</i> Jeanne Lafortune , <i>"Can interactive online training make high school students more entrepreneurial? Experimental evidence from Rwanda"</i>
12:30 – 1:00 pm	Break
1:00 – 1:10 pm	Update on the Program: New Board, New Scope, New Name Lucia Sanchez
1:10 – 2:35 pm	Training, Management and Skills (II) Sean Higgins , <i>"Why are firms slow to adopt profitable business practices?"</i> Miriam Bruhn , <i>"Missing Information: Why Don't More Firms Participate in Business Training?"</i> Paul Gertler , <i>"Management Practices and Altruism in Health Care"</i>
2:45 – 4:20 pm	Access to Finance Natalia Rigol , <i>"Loan Officers Impede Graduation from Microfinance"</i> Russell Toth , <i>"The Impact of Liquidity Loans on Mobile Money Agents"</i> Adam Osman , <i>"Big Loans to Small Businesses: Predicting Winners and Losers in an Entrepreneurial Lending Experiment"</i>
4:20 pm	Wrap-up