



Small and Medium Enterprise Program

11th Working Group Meeting

December 15, 2021

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| 10:00 – 10:05 am | Welcome |
| 10:05 – 11:20 am | <p>Markets</p> <p>Eric Verhoogen, <i>"Quality Complementarities and Pass-Through"</i></p> <p>Morgan Hardy, <i>"Why Don't Small Firms Merge? Experimental Evidence on Information Barriers"</i></p> <p>Jess Rudder, <i>"The Effect of Drought on Market Entry, Exit, and Firm Performance in Rural Kenya"</i></p> <p>Session chair: Namrata Kala</p> |
| 11:30 am – 12:30 pm | <p>Training, Management and Skills (I)</p> <p>Ashley Pople, <i>"Learning to see the world's opportunities: The impact of imagery on entrepreneurial success"</i></p> <p>Jeanne Lafortune, <i>"Can interactive online training make high school students more entrepreneurial? Experimental evidence from Rwanda"</i></p> <p>Session chair: David McKenzie</p> |
| 12:30 – 1:00 pm | Break |
| 1:00 – 1:10 pm | Update on the Program: New Board, New Scope, New Name Lucia Sanchez |
| 1:10 – 2:35 pm | <p>Training, Management and Skills (II)</p> <p>Sean Higgins, <i>"Why are firms slow to adopt profitable business practices?"</i></p> <p>Miriam Bruhn, <i>"Missing Information: Why Don't More Firms Participate in Business Training?"</i></p> <p>Paul Gertler, <i>"Management Practices and Altruism in Health Care"</i></p> <p>Session chair: Eric Verhoogen</p> |
| 2:45 – 4:20 pm | <p>Access to Finance</p> <p>Natalia Rigol, <i>"Loan Officers Impede Graduation from Microfinance"</i></p> <p>Russell Toth, <i>"The Impact of Liquidity Loans on Mobile Money Agents"</i></p> <p>Adam Osman, <i>"Big Loans to Small Businesses: Predicting Winners and Losers in an Entrepreneurial Lending Experiment"</i></p> <p>Session chair: Paul Gertler</p> |
| 4:20 pm | Wrap-up |