

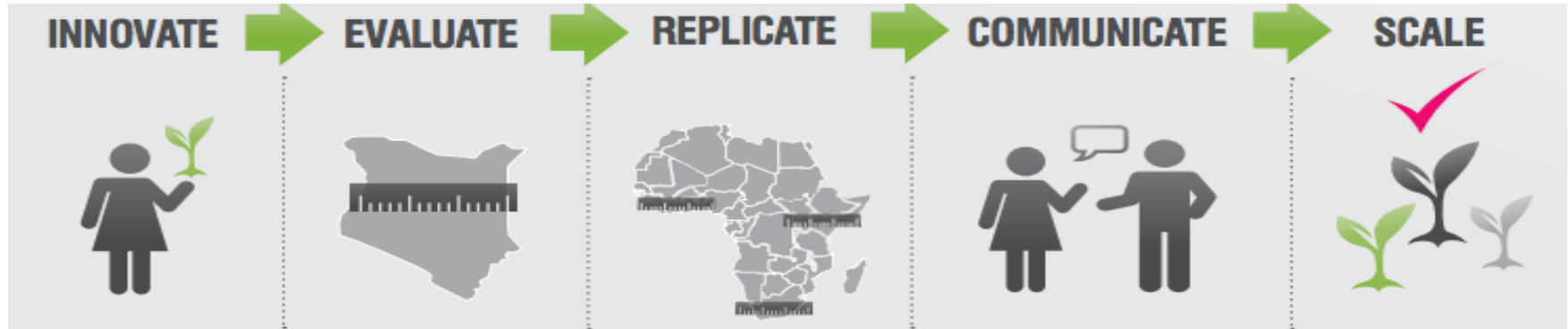
More Evidence, Less Poverty



ipa
INNOVATIONS FOR
POVERTY ACTION



IPA's approach



Understand market failures

Develop innovations

Use frontier knowledge from economics, political science and psychology

Impact evaluations (Randomized control trials)

Product design tests

Operational research

Test in multiple contexts

Learn when to do what

Conferences, global and local

Workshops with policy makers and practitioners

Policy memos and practitioner briefs

Direct implementation

Hands-on technical assistance

Practitioners' toolkits

Who is the end user of your products, programs, or policies? In other words, who is the person or entity you are trying to serve?

What are one or more problems that your end user faces that you have not yet been able to solve with your services, but you would like to?

What, if any, are some products, programs, or policies you have tried to solve these problems?